



ATAC
Conference Call Notes
Monday January 19, 2015 10:00 AM.

Keith Henry - AtBC
Kevin Kelly – Nunavut Tourism
Lori Beaver – Tourism Consultant
Linda Sarazin – Aboriginal Experiences
Jeff Provost – Eastside Aboriginal Sustainable Tourism Inc.
Charlene Alexander – Yukon First Nations Tourism Association
Brenda Dragon - Government of NWT
Trina Mather-Simard – Aboriginal Experiences
Carole Bellefluer – Tourism Autochtone
Patricia Dunnett – Metepenagiag Heritage Park
Dana Schoahss - AtBC
Linda Calla – AtBC

Consultant: Nick Ward – The Update Company

Rendez-Vous Canada Aboriginal Showcase Action Item:

1. Calls for Proposals – reminder for all representatives to continue to encourage Aboriginal Operators in their regions to submit their applications to participate. The deadline is this Thursday January 22, 2015.
2. Lunchtime Activation – the ATAC Ontario representatives (3) will source participants for the lunchtime showcase and will have a call shortly to explore ideas. i.e. DJ's, Fashion Designers for Fashion Show, Cultural & Contemporary Performers, Artisans, etc. The ATAC will discuss next week whether a committee is needed to plan this program after Ontario (and specifically Six Nations) update about their thoughts.

ATAC National Conference Action Items:

3. Web Portal – Nick Ward from the Update Company will contact the Branding Committee Members Lori, Cathy, Colleen and Kevin for contact from Operators in their regions.
4. ATAC 2015 National Tourism Award – Patricia, Brenda and Trina agreed to work on further defining a new ATAC National award criteria/category and call for nominations for the upcoming IATC in Quebec in March.

