



WINTA
WORLD INDIGENOUS
TOURISM ALLIANCE

**1st COMMANDMENT OF TOURISM:
YOU MUST HAVE PARTNERSHIPS**

Homelands of
the Oglala
Lakota Tribal
Nation

Pine Ridge
Indian
Reservation

South Dakota
USA



Robert Mills, Larrakia, WINTA Founder Darwin, Australia



WINTA Founders – Darwin, Australia 2012



LARRAKIA DECLARATION

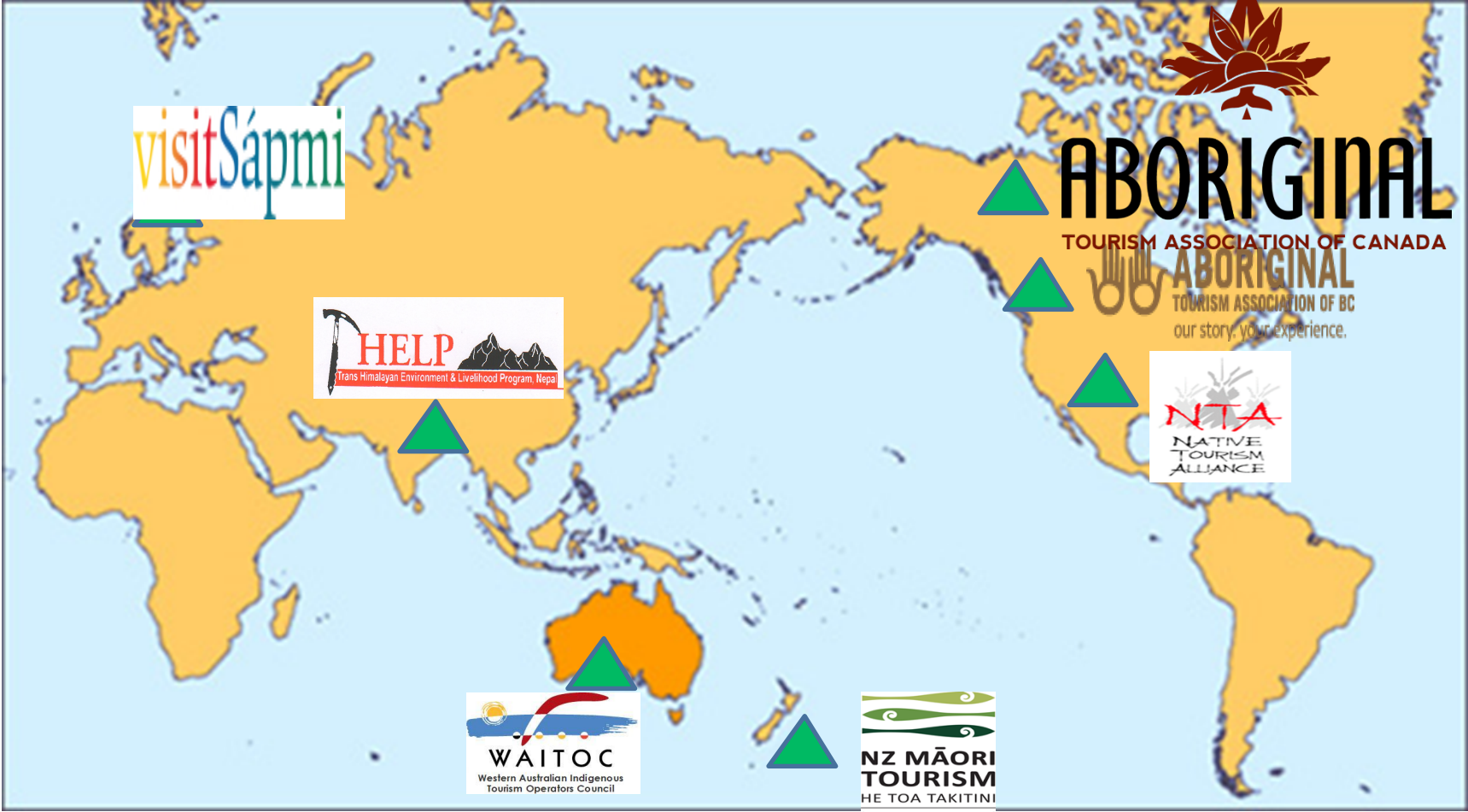
A key reference
for building
effective
partnerships in
support of
Indigenous
tourism

- Sets standards for advancing the well-being of Indigenous tourism
- Requires collaboration from a range of stakeholders
- Demands commitment from the international tourism sector

Find the Larrakia Declaration at <http://www.winta.org/resources/>



Leadership
▲ Council

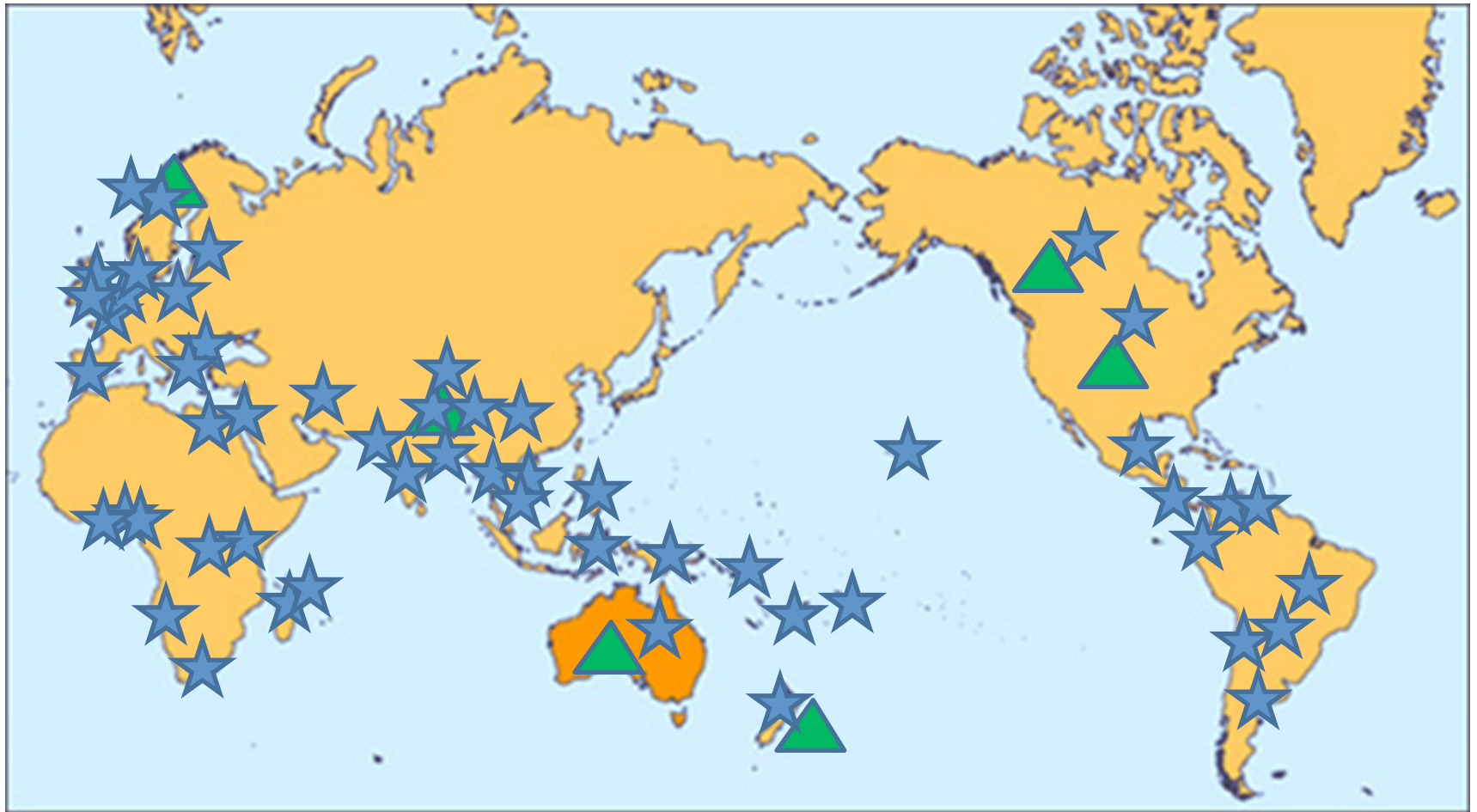


WINTA Partnership Agreements

Built on three key elements

- Shared values
- Shared concerns for marginalized populations and the will to advance their well-being
- Commitment to UNDRIP (United Nations Declaration on the Rights of Indigenous Peoples)

- ▲ Global Indigenous Tourism
- ★ WINTA Alliance & Network



Universal Values Regarding Relationships

- Cherokee *Tohi*
- Navajo *Hozhoni*
- Lakota *Wolakota*



Cherokee *Tohi*

Nurturing Relationships to Achieve Balance : Harmony : Right Living

- Relationships with:
 - Oneself
 - One's family (clan)
 - One's community (village, tribe, group)
 - One's place in the larger world
- Relationship with the Great Spirit
- Relationship with the natural world

The WINTA – ATTA Partnership (Adventure Travel Trade Association)



Chiapas, Mexico (2011)

- Keynote presentation
- Special guest at ATTA board meeting

The WINTA – ATTA Partnership



Lucerne, Switzerland (2012)

- All-Day Indigenous Tourism Forum
- Attendance representing 20 countries

Oaxaca, Mexico



The WINTA – ATTA Partnership



Namibia (2013)

- Two keynote presenters at Summit
- Country-wide Indigenous tourism study

The WINTA – ATTA Partnership



Ireland (2014)

- Workshop during Summit
- Roundtable discussion

The WINTA – ATTA Partnership



Chile (2015)

- Country-wide tourism assessment
- All-day Indigenous tourism forum

WINTA – Project Partners in Chile

- ➔ • Incuba 2 - Atacama Project
- ➔ • Regenera – Development Project
- ➔ • Ong Poloc - Mapu Lahual Project
- ➔ • Travolution - Indigenous Tourism Commercialisation Project
- ➔ • Travolution - Chile Indigenous Tourism Council Project
- ➔ • Travolution - Latin American Encounter 2017
- ➔ • Travolution - Research into Deployment of Larrakia Checklist in Chile



The WINTA – ATTA Partnership



Alaska (2016)

- Indigenous tourism session during Summit
- Alaska Native Heritage Center session

Frank Antoine: I can say aboriginal tourism is a great opportunity for reconciliation for indigenous people to go back and learn or share our traditional values to our younger generation first and next the world. We have always been the stewards of this planet called Mother 🌍!





Prayer and Reverence

Tunkasila, Wakan Tanka,
Unci Maka
le iyahpe ya yo

“Grandfather, Great Spirit,
Grandmother Earth
receive my offering”

LAKOTA



MITAKU OYASIN

WE ARE ALL RELATED

Pilamaya
Yelo

“Thank
you”

Larrakia Declaration

<http://www.winta.org/resources/>