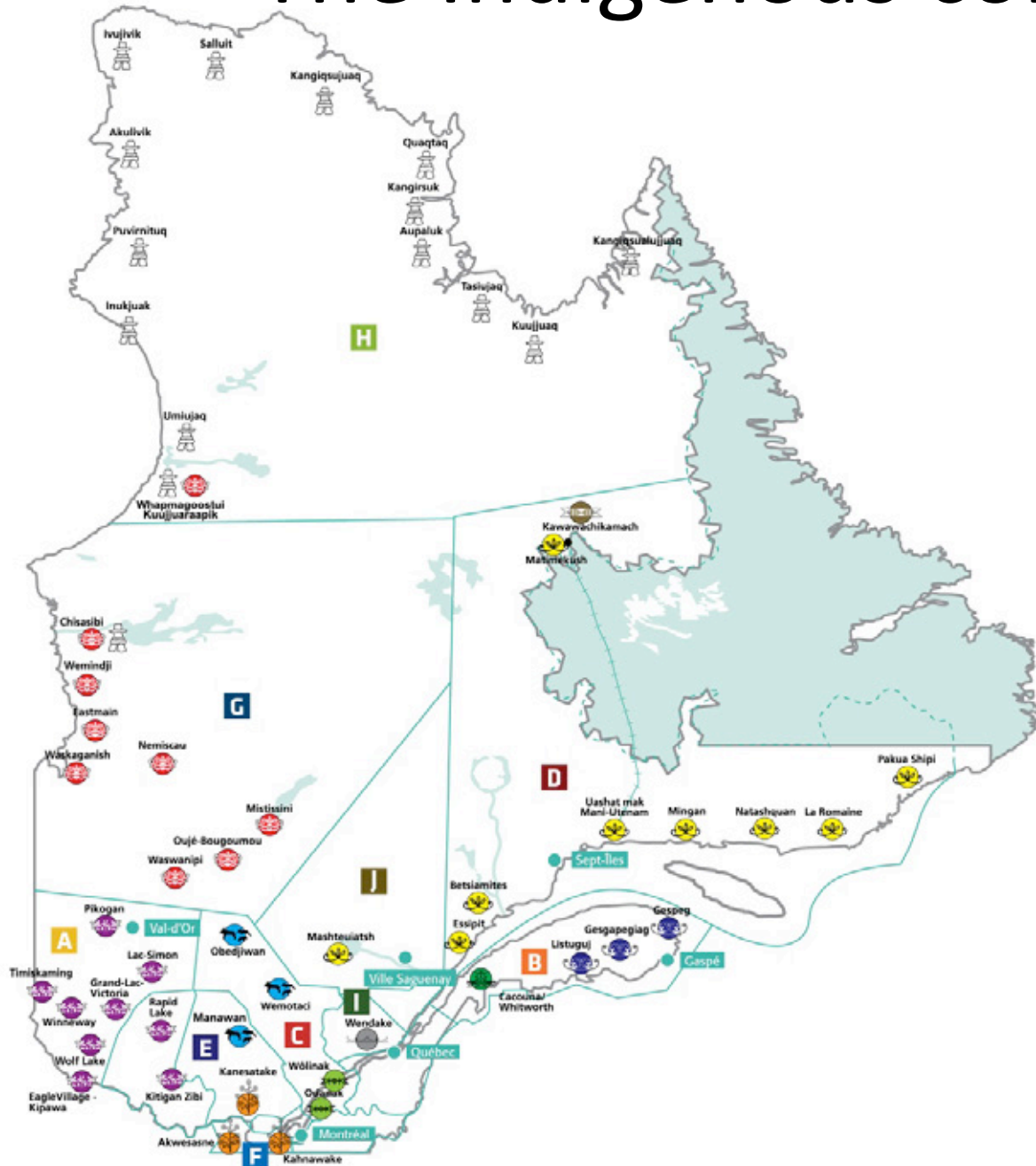


Wendake

Community development
Chief Sebastien Desnoyers-Picard
Wendake First Nation, Québec



The Indigenous communities of Quebec



Our history



In the first half of the 17th century, the Huron Wendat, who occupied the territory at the south of the Georgian Bay, in the present province of Ontario, became important partners of the French pertaining to the fur trade. They then inhabited about thirty villages, which numbered 400,000 residents.

Sorely tried by famine, conflicts and contagious diseases transmitted by the Europeans, they had to quit their ancestral lands, Huronia, around 1660. Several among them were adopted by neighbouring peoples and some went towards Québec.

In 1697, after numerous displacements, approximately 150 persons settled for good on the banks of the Akiawenrahk (Saint-Charles River), on the actual site of Wendake. Later on, others joined them.

The actual Wendake is located at the heart of the City of Québec. The Huron population originating from Wendake is approximately 4,000 individuals, of which 1,800 reside on the territory which covers approximately 2,5 sq.KM

Our ancestral territory



Traditionally, the Huron-Wendat lived from a vast territory stretching from the Gaspé peninsula in St-Lawrence Gulf and along both side of the St-Lawrence to the Great lakes.

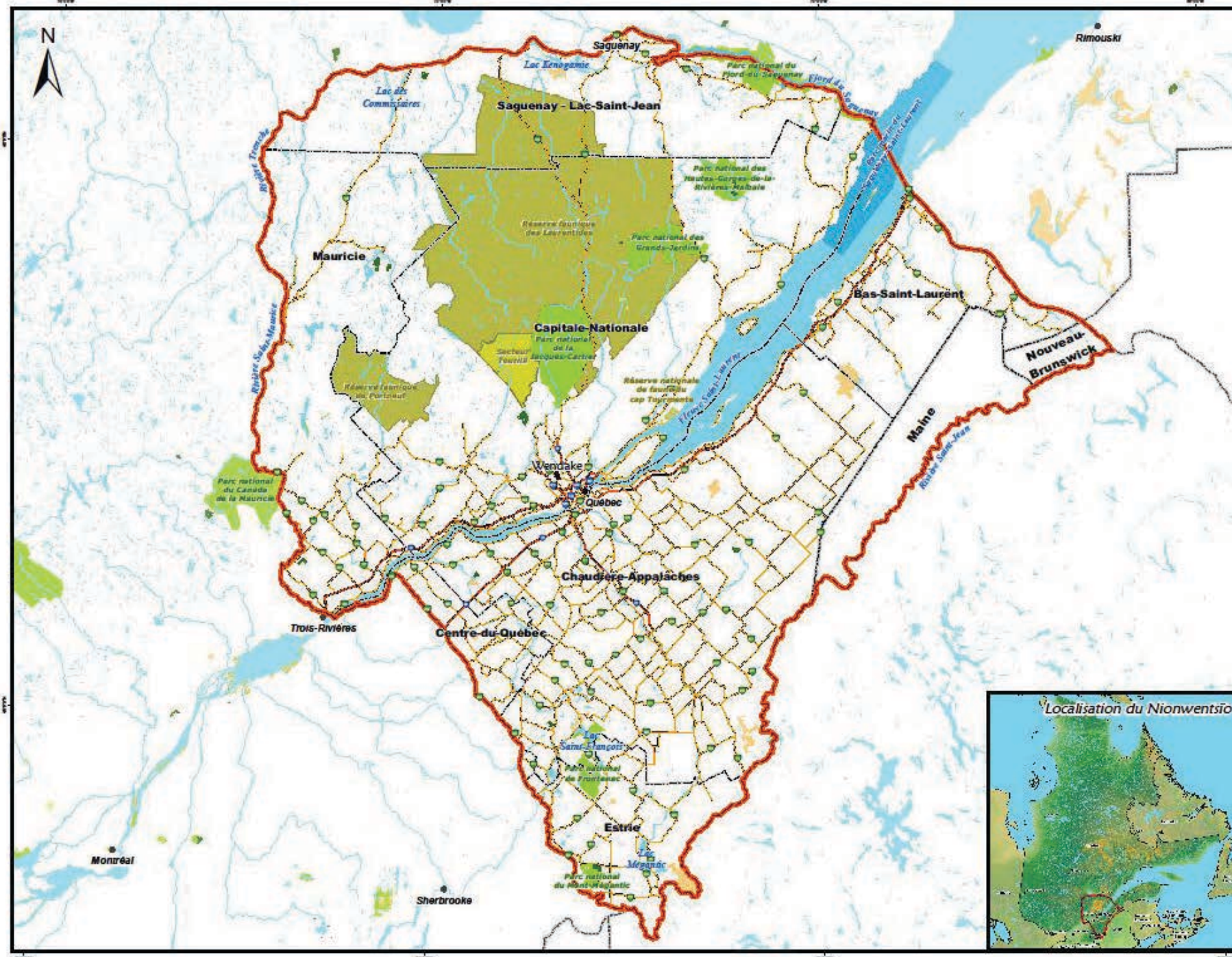
Nionwentsio, meaning in our language "our great territory" is the name of the Huron-Wendat ancestral land protected by the 1760 Huron-Britain treaty. The validity of the 1760 treaty was again recognised in the Sioui Case of 1990 by the Supreme Court.

NIONWENTSÏO

Territoire protégé par le
Traité Huron-Britannique de 1760

(R. c. Sioui, Cour suprême du Canada, 1990)

Sous toutes réserves
des droits et intérêts
de la Nation huronne-wendat



- Nionwentsïo
- Frontières
- Régions Administratives
- Autoroute
- Route
- Cours d'eau
- Plan d'eau
- Réserves fauniques
- Secteur Tourilli



Métadonnées
Projection Transverse Mercator modifiée (MTM)
Système de référence nord-américain de 1983 (NAD 83) Zone : 7
Données
Base de données topographiques et administrative du Québec (BDTA) à l'échelle de 1/250 000
Réalisation
Nation huronne-wendat, Bureau du Nionwentsïo
© Nation huronne-wendat, août 2012



1:1 400 000





Tewkesbury

Stoneham

Sainte-Brigitte-de-Laval

La Branche

Sainte-Anne-de-Beaupré

Saint-Joachim

Rivière

Rivière Montmorency

Chenal de l'Île d'Orléans

Chenal des Grands Voiliers

Lac-Delage

Lac Beauport

Lac Saint-Charles

Charlesbourg

Beauport

ÎLE D'ORLÉANS

Saint-Gabriel-de-Valcartier

Shannon

Saint-Émile

Loretteville

L'Ange-Gardien

Saint-Pierre-de-l'Île-d'Orléans

Saint-Michel-de-Bellechasse

Saint-Valler

Fossambault-sur-le-Lac

Vat-Bélair

Wendake

Sainte-Pétronille

Saint-Laurent-de-l'Île-d'Orléans

La Durantaye

Chemin-Cartier

369

371

40

132

218

228

L'Ancienne-Lorette

Québec

Lévis

Lac Saint-Charles

281

Sainte-Foy

Saint-Basile

173

Lac Beauport

Saint-Charles-de-Bellechasse

Saint-Augustin-de-Desmaures

Cap-Rouge

Saint-Basile

Saint-Jean-Chrysostome

Pintendre

Saint-Gervais

138

Saint-Nicolas

Saint-Rédempteur

175

275

Saint-Henri

Saint-Antoine-de-Tilly

Neuville

Saint-Nicolas

Saint-Rédempteur

175

275

Saint-Henri

Saint-Gervais

CHAUDIÈRE APPALACH



LÉGENDE | LEGEND

LES INCONTOURNABLES / MUST SEE

- Amphithéâtre
- Carrefour artistique
- Église historique
Notre-Dame-de-Loree
- Tourisme Wendake
- Chute de la rivière
Akawerakik / Belvédère

- Le tracé patentes d'ours
- Le tracé des morassins

- Parc linéaire de la Rivière-Saint-Charles

- Corridor des Cheminons

- Mosaïcultures
- Belvédère de la chute Kabir Kouba
- Place de la Nation
- Fresque du peuple wendak

LES INCONTOURNABLES / MUST SEE

- Maison Tsawenhof
- Maison longue nationale
Ekhonkles'ot
- Musée huron-wendak
- She traditionnel huron
Orinohe Cherekié
- Centre d'interprétation
Kabir Kouba
- Espace d'éducation
d'invocation

ARTS ET ARTISANAT / ARTS & CRAFTS

- Artisans Indiens du Québec
- Boutique de l'Hôtel-Musée
- Boutique Le Huron
- Petit huron Marc
- Raquettes et artisanat
Gros-Louis

HÉBERGEMENT / ACCOMMODATION

- Gîte La Huronnière
- Hôtel-Musée
Premières Nations

RESTAURATION / RESTAURANT

- Casse-croûte
Tulsié à l'Îles
- Restaurant La Traite
- Restaurant Le Piolet
- Restaurant NekBarre
- Restaurant Sagamié

COMMERCES / BOUTIQUES

- Boutique Kala
- Canots Légaré
- Centre commercial de Wendake
[Pharmacie Uniprix, IPNQ, RBA, SOCCA]
- Club de golf de Loree
- Dépanneur Alphonse Picard
- Expaloca

- Hélicoptères Hélicarrier
- Invocation d'Alge bleu
- Librairie Hanrenorak
- Nation Santé-Spa
- Reproché
- Secteur Tour III (pouvoir)
- Uniprix Santé Lambert
Néron Allard



SERVICES & ADMINISTRATION

- Bureau de poste / Post Office
- Caisse Desjardins de Wendake /
Guichet automatique [ATM]
- COFM
- Centre de santé
Marie-Paule-Slout-Vincenc
- Conseil de la Nation
huronne-wendak / Huron-
Wendak Nation Council
- Radio communautaire
- Salle Kondarok
- Station-service ENO
Gas Station
- Tourisme autochtone Québec

Our crest



Geese

Reminder of the myth of the creation of the world

Canoe and snowshoes

Our way of transportation on the land

Water

Sources of life, it forged the path we could navigate on.

The beaver hut

Represent the roof over our head, our protection. Its the symbol of strength and agility.

The circle and the sweet grass

Our circular thoughts, all interconnected, always inside the circle, no bend. including animals, spirits, plants, etc. The sweet grass represents our spirituality, the medicinal plants, the land.

The family clans

Eight clans existed in our community representing the 5 great nations. 4 actually continued to be represented in Wendake: Deer, Wolf, Bear, Turtle.

The beaver

National emblem of our Nation, no other animal has more influence on his environment than the beaver. He his the hardest worker and lives in family all his life. He's the symbol of endurance, intelligence and pride.

In 2006...

Although many tourism businesses have already existed for a long time in our community such as the Huron-traditional site, La Sagamité restaurant as well as some boutiques, it's in August 2006 that the Huron-Wendat Nation decided to create a non-profit organization with the name of Wendake tourism, with the intention of:

- Sharing our treasures with the whole world ;
- promoting tourism and all activities related to this process ;
- making all gestures and carry out all steps in order to upgrade, in matters of tourism and culture, the current context taking precedence within the Huron-Wendat community of Wendake ;
- promoting the Native culture in all its forms or guises.

With that creation, also came a tourism development plan for what we called the Old Wendake, where we agreed on funding signature buildings, live entertainment, an outdoor show and of course, a commercialization strategy for the upcoming investments.

Along with that creation, also came many cultural projects in order to maintain traditions, revived our sleeping language, as well as developing partnerships with proximity experiences.

Still in 2006... The golden opportunity

The golden opportunity came in 2008 when Québec started planning for their celebrations of the 400th Anniversary and Wendake became the center of attention by being the hosting Nation for the 2008 festivities. As any major anniversary (Canada 150, MTL 375), funding became available and it's at that moment when our Nation realized that tourism could become one of the most important economic vector of our community.

Our timing was impeccable at that time to start dreaming, of a complex that would incorporate an hotel, pure and authentic in a nature setting, a museum that would preserve our memories, our knowledge, our traditions, a 4 star restaurant that would be showcasing our know-how by using traditional plants and native spices from our ancestral land into our dishes, where we would become "a must" for international travellers in Quebec City.

By the end of 2006, the financial budget was finalized for that enormous project and the Huron-Wendat Nation would go for a 26 million dollars investment, 60% coming from the community, and 40% through private investors.

In 2007

With a solid complex on paper, it was time to start the work. The main objective was to deliver on time, and use the hotel complex for job training in the tourism industry. Through our corporation Anionwentsaen, we worked hand in hand with the federal government – Human Resources and Skills Development Canada with their Aboriginal business development program (PDEA-ABDP), and our unique Wendat teaching facility the Centre de développement et de Formation de la main-d'œuvre (The Wendat human resources development and training centre) to create a unique training exclusively for Indigenous students with almost guaranteed jobs in the tourism industry in the year after.

Through this program, we trained over 160 students in just over 3 years, while the program existed, while our target were around 110.

The mission

Although very simple but yet so complex, the mission of that complex was;

Increase job creation to our community members,

Create a place of gathering for our Nations where our know-how and culture would be preserved,

Build a warm and cozy place, for our brothers and sisters, international travellers while in visit in Québec,

Construct an hotel boutique, where all decoration, pieces of art hanging on the walls would be from our handcrafters and where
unique piece could be purchased at one direct place.

And finally, craft a place where all senses could be stimulated.

Our strengths

A distinctive experience in a major city

Experienced leaders in negotiation

Great sense of partnership

Available funding

On-going training program

Hardworking

Need to renew the offer of the region

Our weaknesses

Lack of experience of human resources
Limited knowledge on the travel and trade
Un-readiness to certain demands (Mice, corporate, incentive)
Unfinalized training for the staff
Poor service quality under our 4 star ranking
Shortage of knowledge on the overall hotel management

In March 2008





A four star hotel



55 rooms and suites



A 4 star restaurant



LATRATE

LATRATE

LATRATE

PREMIERES MASTERS

kwadiyonrakieraih

Memories Shared

Yediyonra' n'ida yadenlanabwa' n'enhsha' yashenahrom

ehakla'

Kwaterihwaienstha' n'iyarihwase'

Savoir s'adapter Transmit and Adapt

Kwaterihwaienstha' n'iyarihwase'

Imagine the Great

An International museum

Later in 2008

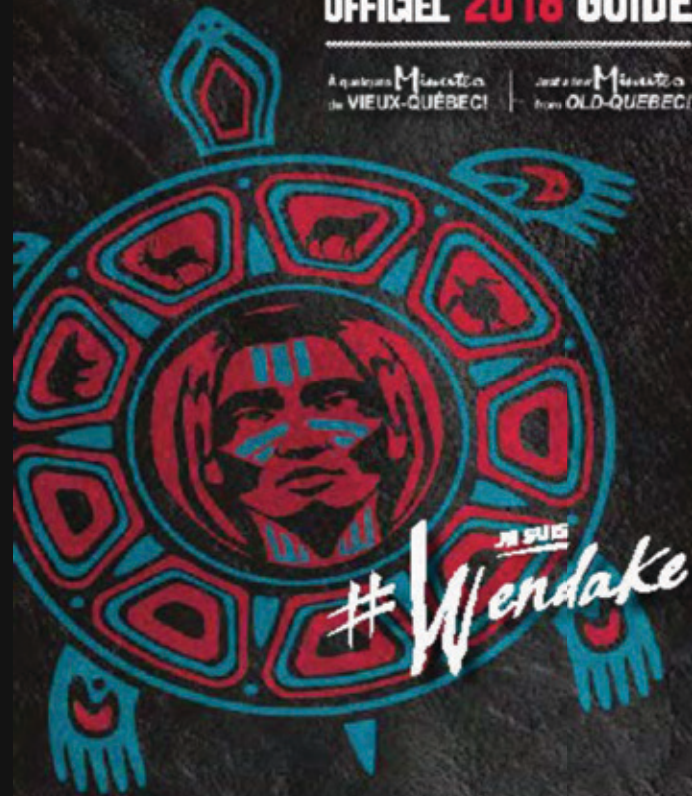
In June 2008





GUIDE 2017 **OFFICIAL**
TOURISTIQUE **2018** **TOURIST**
OFFICIEL **GUIDE**

À Québec **Musée de**
le **VIEUX-QUÉBEC** | À Montréal **Musée de**
l'**OLD-QUÉBEC**



J'AI SUIS
#Wendake

Some featured experiences



УАЗОВИЦА
Музей-заповедник
Ульяновск









Cocktail de moment
Bois d'été
- Les Pains Brûlés
- Les Apéritifs
- Les Amers
- Les Biscuits

Jeudi 15 septembre Claude & Julie
Vendredi 16 septembre Les FRANKY's











MURALE CREATION

2008





Au revoir
SECTEUR TOURILLI
Chasse & pêche
www.tourilli.com



DOMME

The importance of renewing our experience











Recap since 2008

Over 35 million dollars invested in the tourism industry

More than 200 000 visitors yearly

Direct incomes of more than 5 million dollars a year (hotel and museum)

100 businesses in operation in our community

Hotel yearly occupancy rate of 73%

Over 250 direct jobs in the tourism industry

Thinking for the next 7 generations

Our own construction company



Wendake
Construction S.E.C



Our own environmental company



Our own gas station



Our biggest investment



While remembering the past, we look forward

We have over 45 million dollars worth of properties
We manage a 30 million dollars fund for lodging loans
Major investments in hydro power and wind power

Unemployment rate is less than 4%

Being pro-active with our tourism

One of the top 5 financially well managed aboriginal community

A quick glimpse at the power of Aboriginal tourism



ABORIGINAL
TOURISM ASSOCIATION OF CANADA

Questions, comments?

TIAWENHK'
MEEGWETCH
DANKE
GRACIAS
GRAZIE
MERC
THANK YOU

