



**WINTA**  
WORLD INDIGENOUS  
TOURISM ALLIANCE

## Indigenous Relationships and Voice

Ben Sherman, Chairman, WINTA Leadership Council

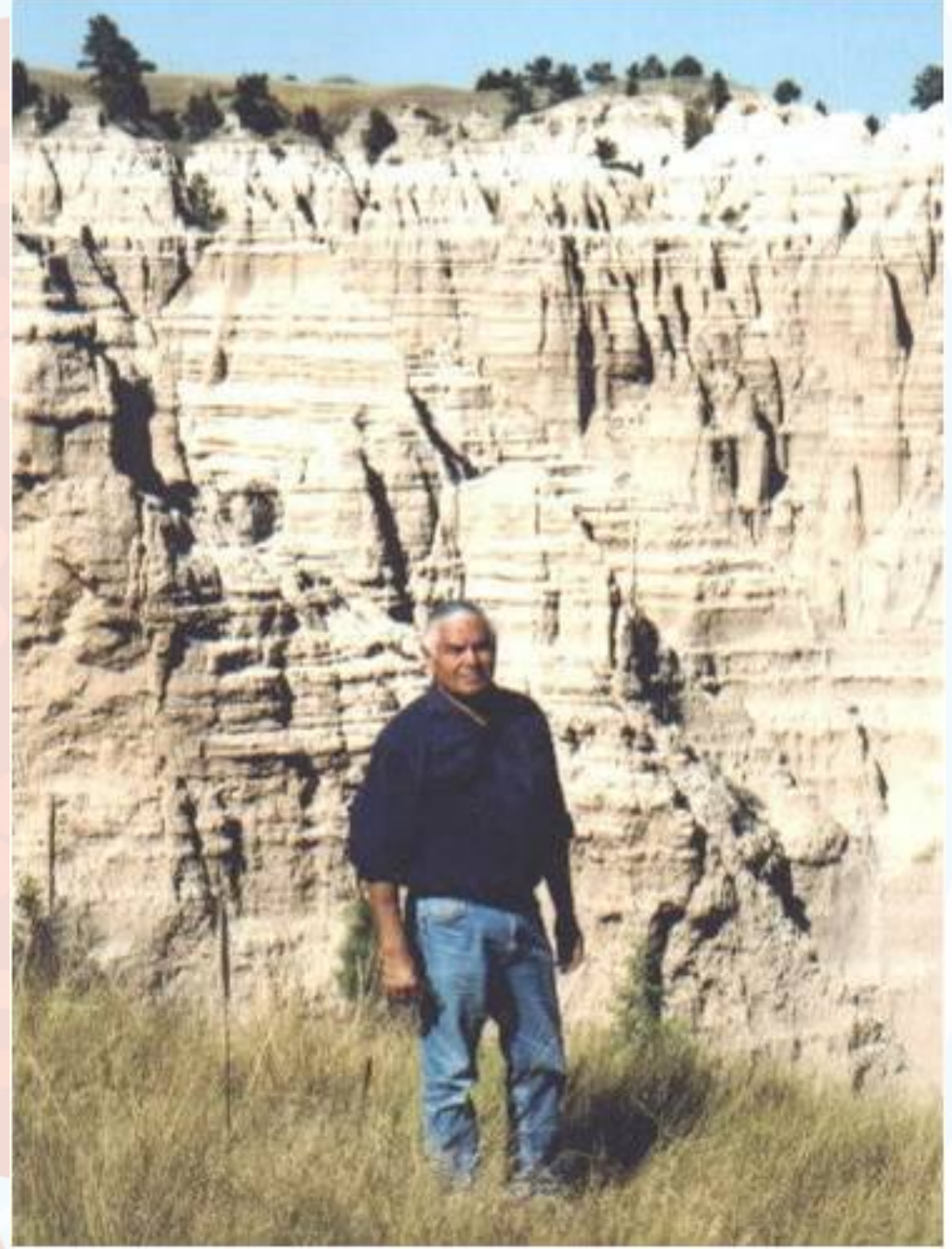
Recognizing, with respect, the  
Tsuut'ina Nation, traditional  
owners of these lands.



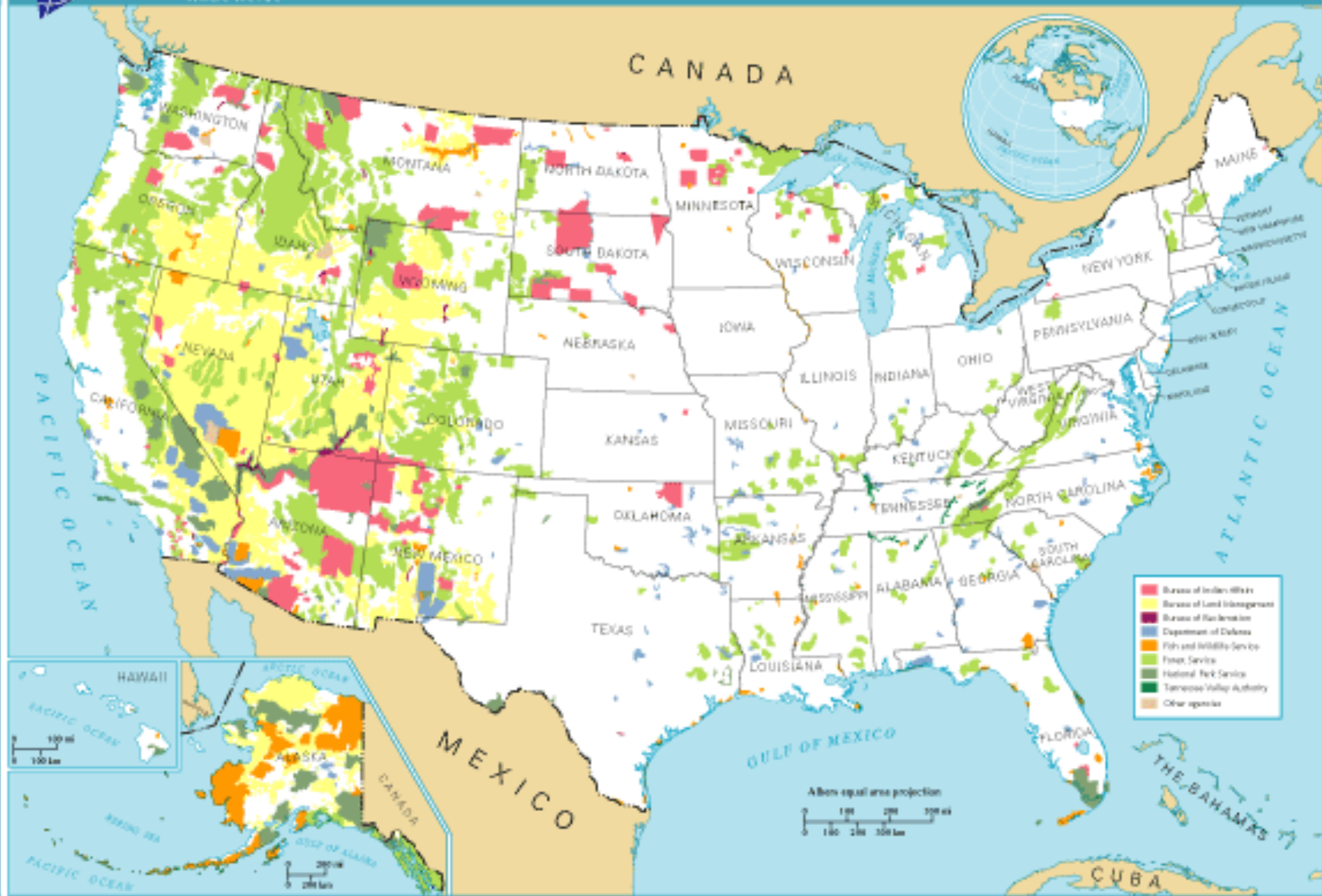
Oglala Lakota  
Tribal Nation  
(Sioux)

Pine Ridge  
Indian  
Reservation

South Dakota  
USA



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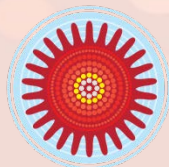
Lakota Girls

Carlisle Army  
Barracks  
Pennsylvania

October 1879

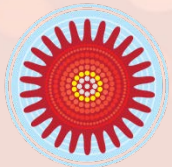


*Sioux Girls as they appeared on their arrival at  
Carlisle Barracks on the 5<sup>th</sup> of October 1879.*

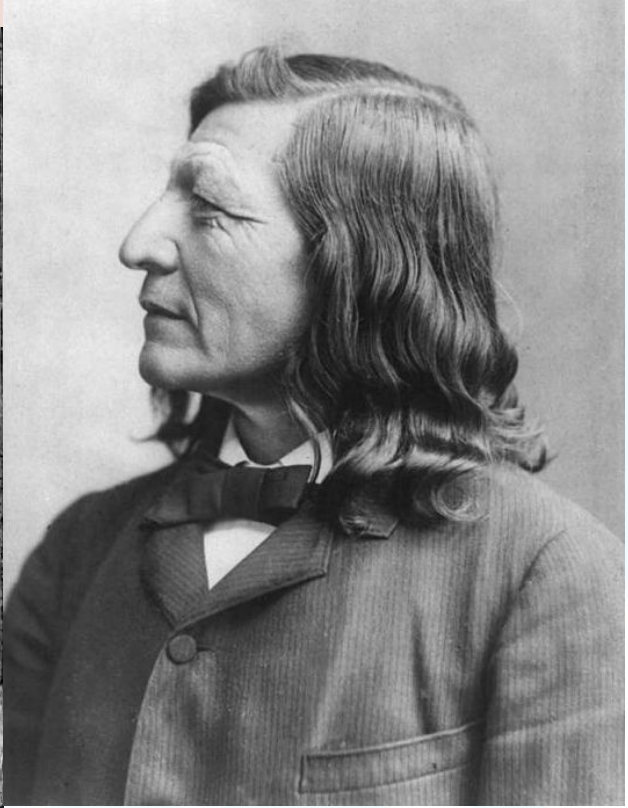


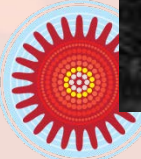
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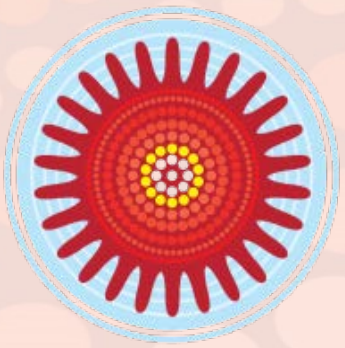
## Great Grandmother Lizzie



# Luther Standing Bear - Carlisle Indian School







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WINTA uses the vehicle of tourism to advance the well-being of Indigenous populations.

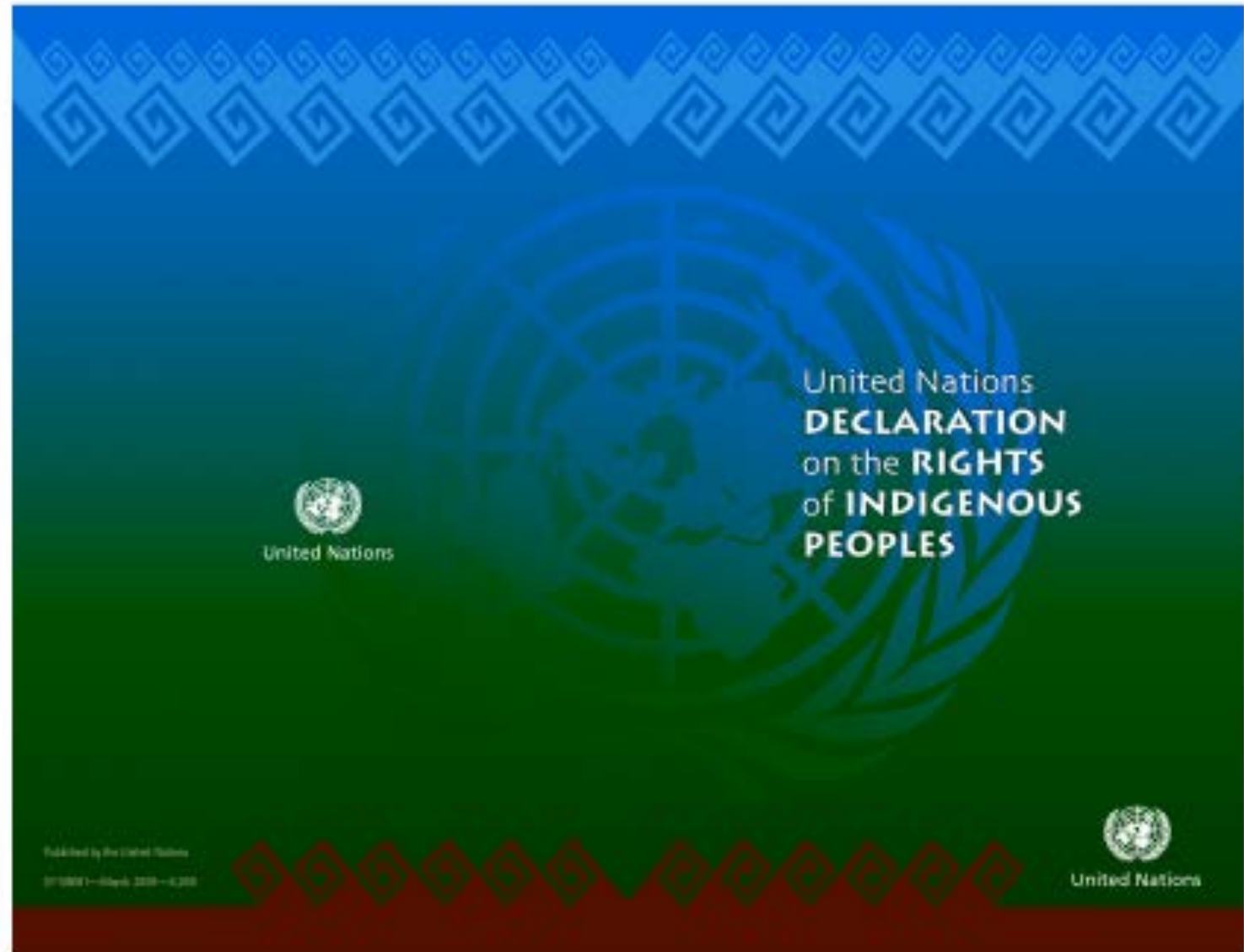


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## WINTA and Indigenous Rights

WINTA embraces international tourism built on a platform of Indigenous rights.

Endorsed by Canada  
May 2016




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In the Indigenous world view the people are related in a kinship-based community, and with close relationships to the natural world. Indigenous economies are interdependent, and promote responsible management and sustainability of nature's gifts.



# Indigenous Beliefs – Living in Balance & Harmony

Cherokee – Tohi

Navajo (Dine') – Hozhoni

Lakota – Wolakota



From Wakan Tanka, the Great Spirit, there came a great unifying life force that flowed in and through all things—the flowers of the plains, blowing winds, rocks, trees, birds, animals—and was the same force that had been breathed into first man.

Thus all things were kindred, and were brought together by the same mystery.

Luther Standing Bear, 1933

# Modern Organization Quadruple Bottom Line



THE  
WAYFINDERS

*Why Ancient Wisdom Matters  
in the Modern World*

WADE DAVIS



Wade Davis, Author,  
Anthropologist,  
Ethnologist, National  
Geographic Resource,  
Highly Entertaining  
Speaker



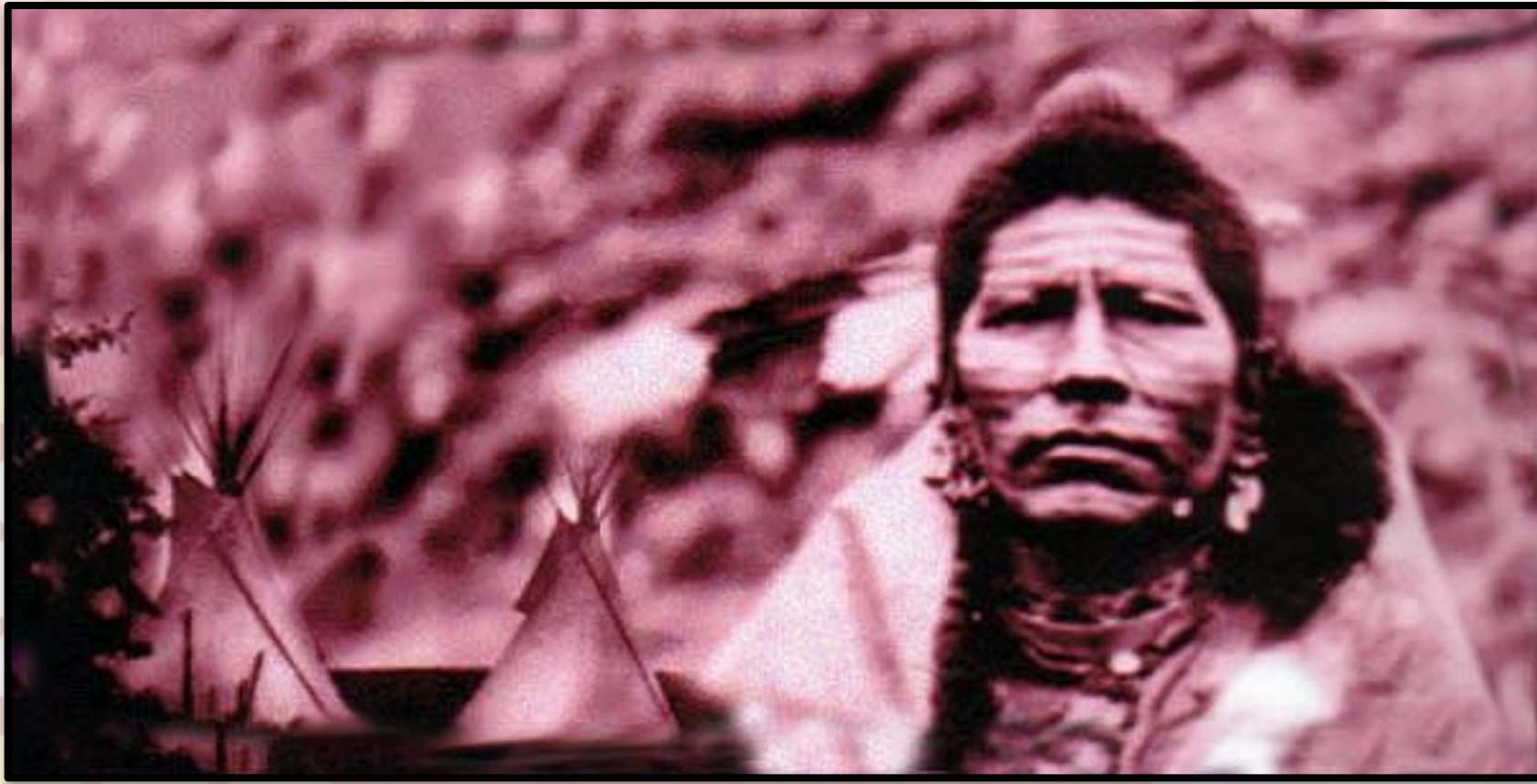
## Prayer

Tunkasila, Wakan Tanka,  
Unci Maka,  
le iyahpe ya yo

“Grandfather, Great Spirit,  
Grandmother Earth  
receive my prayer offering”



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Mitakuye Oyasin - “We are all related”

[www.winta.org](http://www.winta.org)

“WINTA 2018”

Indigenous Tourism Summit  
Waitangi, Bay of Islands, New Zealand  
April 15-18, 2018

[ben.sherman@winta.org](mailto:ben.sherman@winta.org)



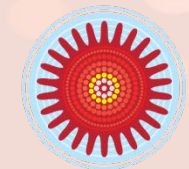
WINTA and IATC

Official Partners (MOU)



*Pilamaya Yelo*

“Thank you”



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